Harnett County Comprehensive Land Use Plan

Steering Committee Meeting #2 February 14, 2024



Agenda

- 1. Welcome & Introduction
- 2. Schedule & Process
- 3. Community Profile & Preliminary Themes and Ideas
- 4. Engagement & Community Survey
- 5. Vision and Goals Discussion



Welcome & Introduction



Project Contacts

HARNETT COUNTY

Sarah Arbour – Planner II (910) 814-6414 sarbour@harnett.org



STEWART

Jake Petrosky, AICP – Practice Leader (919) 866-4812 jpetrosky@stewartinc.com Andrea Radford–Planning Lead (919) 866-4734 aradford@stewartinc.com



Subconsultants







City Collective

- Design team
- Small area planning (i.e. NC 87 Corridor, village concept)

_JB

 Transportation and infrastructure planning

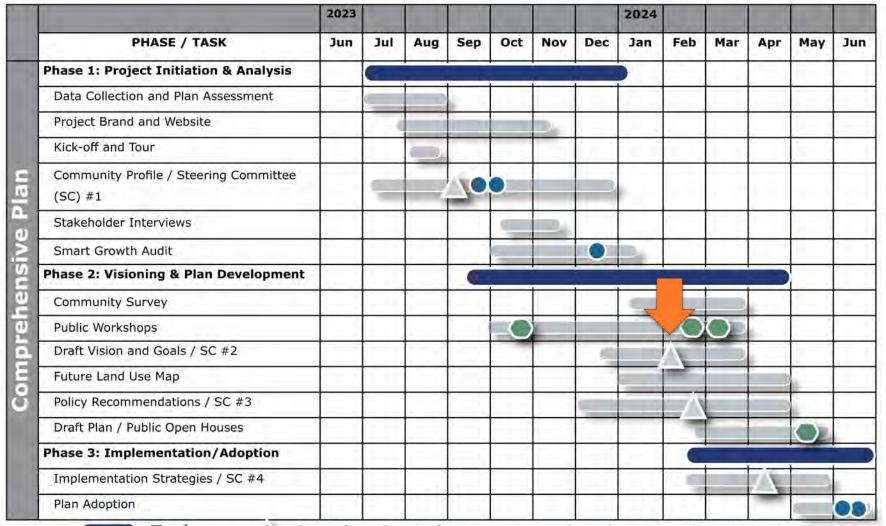
VHB

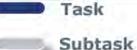
 Analyze and make recommendations for the Jetport area

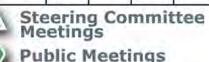
Schedule & Process



Detailed Schedule (Last updated: Jan. 22, 2023)







A Comprehensive Land Use Plan is...

Long-range

- Makes forecasts based on past trends and data
- 10–20-year time frame

Guidance

- · Land uses, intensity, design
- Staff, programs and infrastructure investment

Collaborative

Documents a community conversation

Policy, not Regulatory

Lays the groundwork for current and future regulations

Plan Topics



Land Use



Housing



Economic Development



Infrastructure & Public Services



Transportation



Jetport



Natural Resources





Community Profile

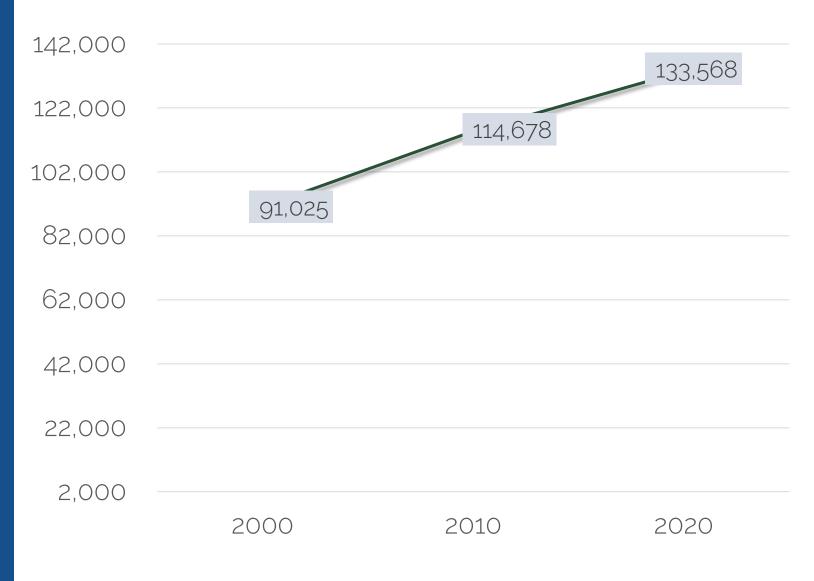


Population

Since 2000, Harnett County's population increased by 42,543 (46.7%).

- **91,025** in 2000
- **133,568** in 2020

Population (Whole County)

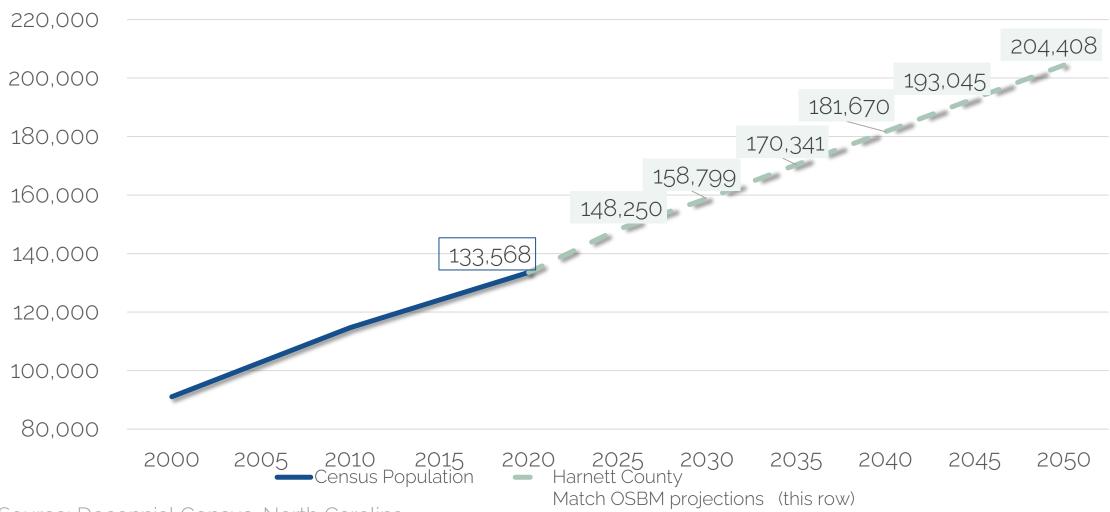


Source: American Community Survey & Decennial Census

Source: U.S. Decennial Census, 2000, 2010, 2020

—Harnett County

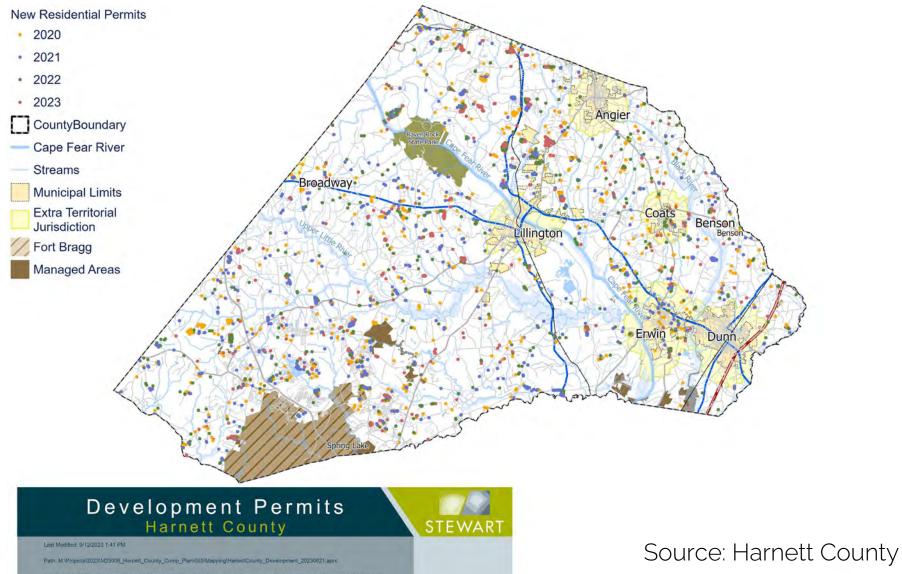
Population Projections

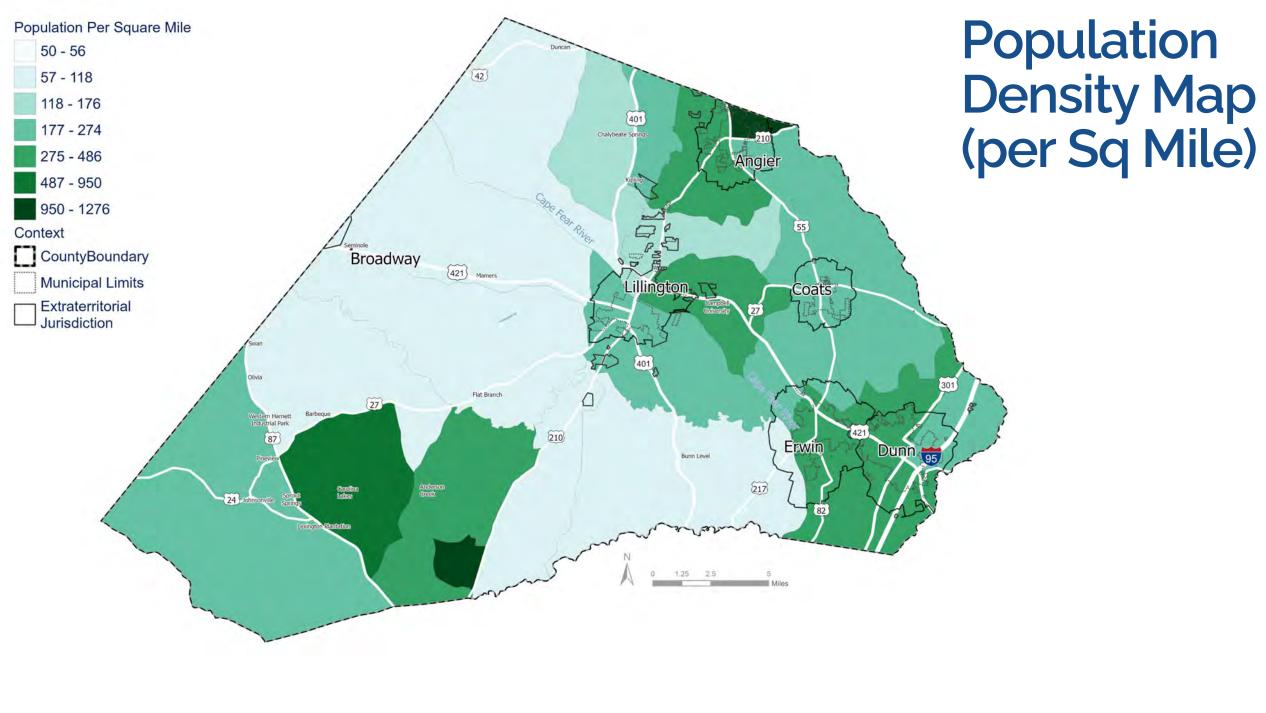


Source: Decennial Census, North Carolina Office of State Budget & Management

New Residential Permits New Residential Permits 2020 2021

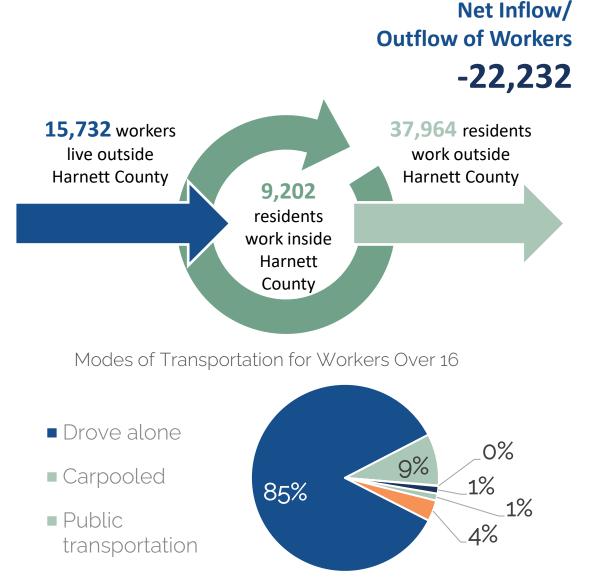
- New Residential Permits by Year
 - **■** 2020 1,154
 - **■** 2021 1,312
 - **■** 2022 **-** 1,189
 - **2**023 816





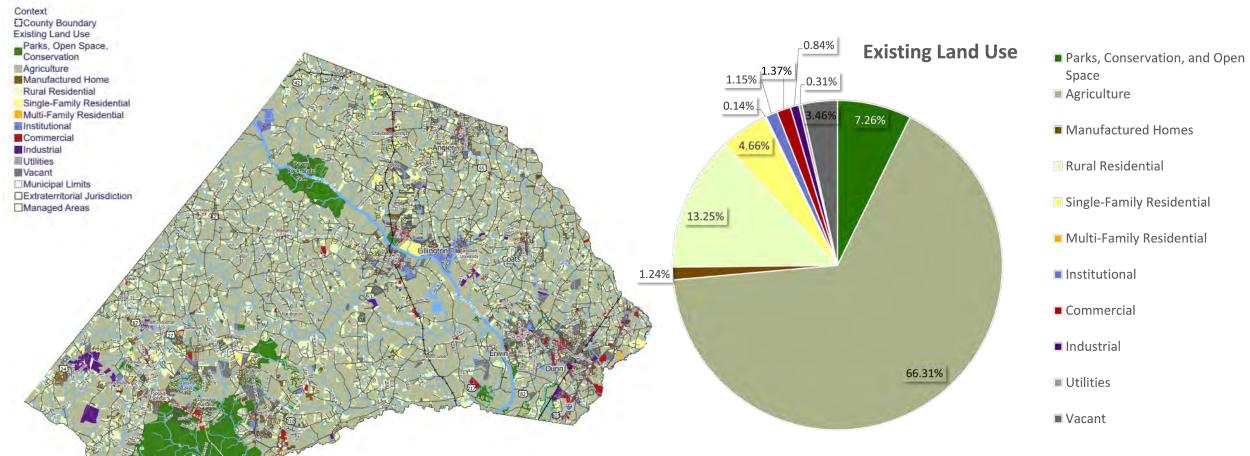
Commute Trends, 2020

- Heavy dependence on private car ownership/access (94% commute by car, truck, or van)
- 47,166 workers over age 16 lived in County
 - 80% worked outside County (37,964)
- 24.934 people were working in County
 - 63% commute from outside County (15,732)
- Avg. Travel Time 31.9 minutes in 2020; up from 27.9 minutes in 2010



Source: US Census, ACS data

Existing Land Use



Agriculture 2012-2017 Census of Agriculture

Land in farms: 643 farms with 106,262 acres in farmland

- 19% decrease from 797 farms in 2012
- 11% decrease from 119,775 acres of farmland in 2012

145% increase in per-farm net income

• From \$45,764 to \$112,327 average net cash income per farm

7.5% increase in total sales from Harnett County farms

• From \$190 million to \$204 million in total sales from Harnett County farms

Top 3 Agricultural Commodity groups:

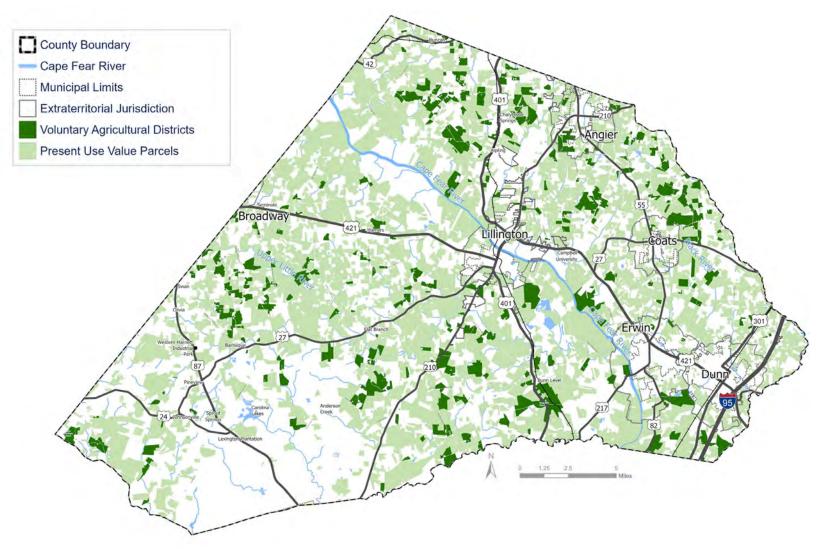
- 1. Livestock, poultry and their products (\$132 million)
- 2. Crops, including nursery and greenhouse crops (\$71 million)
- 3. Tobacco (\$39 million)



Agricultural Lands

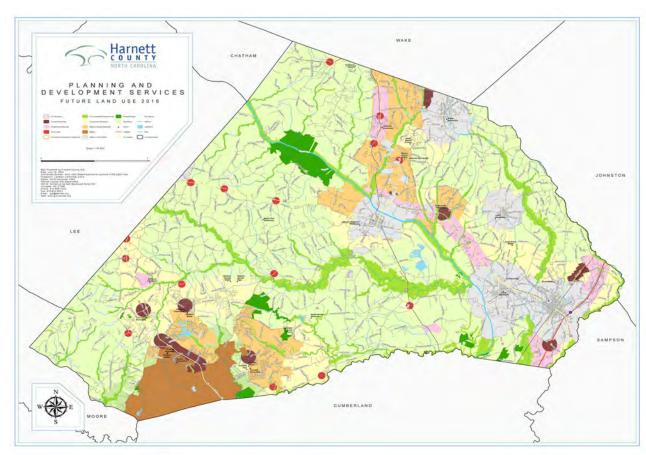
123,774 Acres of PUV Properties

25,103 Acres of Voluntary Agricultural Districts



Land Use Issues / Ideas

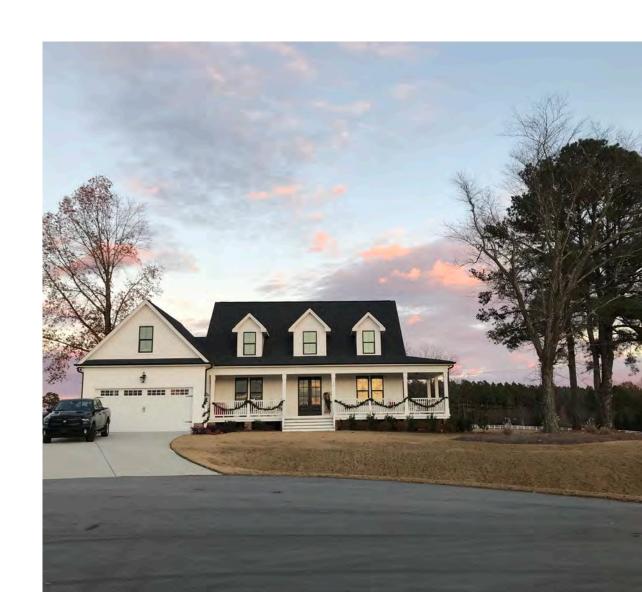
- Residential Design and Density
- Infrastructure planning
- Village Concept
- Affordability
- Historic Communities
- Approval Processes / Conditional Zoning



Adopted FLU Map (2016 Grow Harnett County Plan)

Residential Design & Density

- Compatibility Development approach employed currently
 - Smaller lot sizes in exchange for higher standards for the development
 - Smallest lot size is 10,000 sqft currently, 70' lot width, requires 20% open space
- Considering base standards vs. incentives for certain zoning districts
- Survey and engagement will provide input on preferred designs



Residential Design & Density

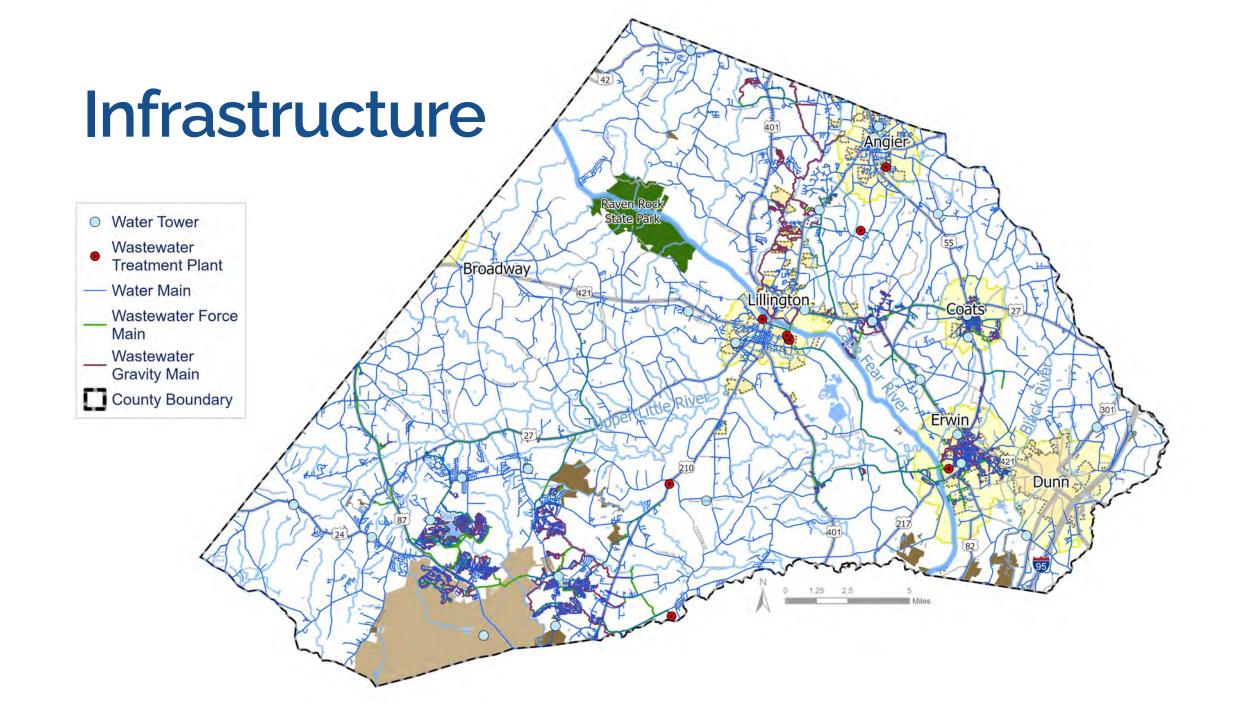


14.3.5 Compatibility Design Concept Table

	LOT WIDTH	FRONT YARD	REAR YARD	SIDE YARD	CORNER SIDE YARD	OPEN SPACE	STREET TREES	SIDEWALKS & CURB & GUTTER	PUBLIC UTILITIES	STREET PAVEMENT WIDTH	REQUIRED PERIMETER BUFFER
RA-40 Zoning											
AND USE CLASS: LD, MDR, RC,	CMU, EN	IU, AR	R, ESA,	PA							
≥40,000 sq. ft. minimum lots	150'	35'	25'	10'	20'	0%	-7	140	3.0	1.3	20-6
≥35,000 sq. ft. minimum lots	150'	35'	25'	10'	20'	0%	Let 1		1	34	138
≥28,000 sq. ft. minimum lots	100°	35'	25'	10'	20°	10%	1	1	1	-7-7	204
AND USE CLASS: MDR, RC, CM	U, EMU										
≥21,000 sq. ft. minimum lots	100'	35'	25'	10°	20'	20%	1	1	1	97	100
≥17,500 sq. ft. minimum lots	80'	35°	20'	10'	10'	30%	1	1	2	29'	1
RA-30 Zoning											
AND USE CLASS: LD, MDR, RC,	CMU, EN	IU, AR	R, ESA,	PA							
≥30,000 sq. ft. minimum lots	100°	35'	25'	10'	20'	0%	1.0		40	-	
≥25,000 sq. ft. minimum lots	100°	35'	25'	10°	20°	0%	-	- %-W	1	- 91	000
≥20,000 sq. ft. minimum lots	80'	35'	20'	10'	20°	10%	1	1	1	-191	
AND USE CLASS: MDR, RC, CM	U, EMU										
≥15,000 sq. ft. minimum lots	80'	30'	20'	10'	20'	20%	1	1	1		
≥12,500 sq. ft. minimum lots	70'	25'	20'	10'	20°	30%	1	1	2	29'	1
RA-20R(M) Zoning											
AND USE CLASS: LD, MDR, RC,	CMU, EN	IU, AR	R, ESA,	PA							
≥20,000 sq. ft. minimum lots	80°	35'	25'	10°	20'	0%	ω		Et a	0	~
≥15,000 sq. ft. minimum lots	80'	30'	20'	10°	20°	0%	1	1	1		17.
≥12,000 sq. ft. minimum lots	70°	25'	20'	10°	20'	20%	1	1	2	29'	
AND USE CLASS: MDR, RC, CM	U. EMU					×					
≥10,000 sq. ft. minimum lots	70'	20°	15'	5'	15'	20%	1	1	2	29'	1

⁻ OPTIONAL

[✓] REQUIRED



Village Concept

- Defined center
- Mix of land uses
 - Housing types
 - Strategic commercial areas
 - Business / employment
 - Greenspace
- 15 minutes (or less) to shopping, parks, employment and schools
- Transportation options
 - Roadway investment
 - Greenway and sidewalk connections
 - Future Transit access





Retail Strategies Reports

- Average Annual Household Expenditures: \$48,360.20
- There is more consumer demand than market supply for all retail categories; There is a \$1,744,395,951 opportunity gap for total consumer demand
- \$347,270,060 shortage in "groceries and other food items"
- \$122,355,249 shortage in "meals and non-alcoholic beverages"
- Consumer demand by establishment type (top 3):
 - Automobile dealers (\$689,563,295) (vs. supply of \$383,143,080)
 - Grocery stores (\$593,185,484) (vs. supply of \$409,722,255)
 - General merchandise stores (\$425,498,365) (vs. supply of \$225,207,409)
 - Gasoline stations (\$299,910,237) (vs. supply of \$179,188,588)

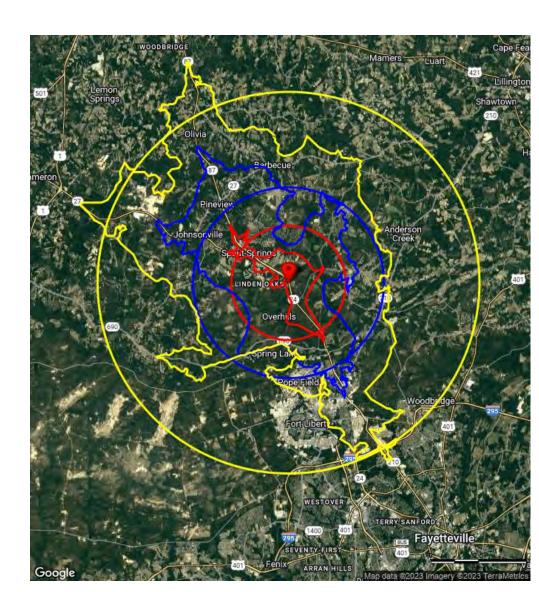


Retail Strategies Trade Areas Around Walmart

- Commercial Opportunity Areas:
 - Exercise and Fitness
 - Business and Professional Services
 - Specialty Grocery
 - Pet Shops and Supplies
- Estimated Population Within 10 Minute Radius: 29,529
- Estimated Households Within 10 Minute Radius: 9,918
- Consumer Demand and Supply Opportunity Gap (10 Minute Radius)

Leakage from the following categories:

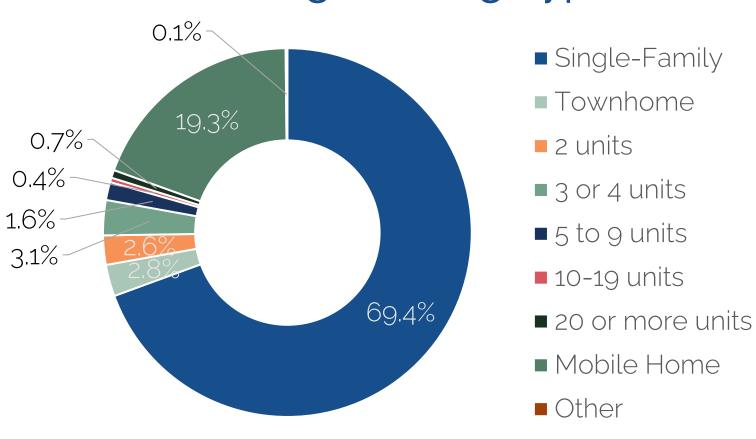
- Building Material and Garden Equipment
- Grocery
- General Merchandise
- Restaurants



Affordability

- Housing Types
- Values
- Owners and Renters
- Affordability

Existing Housing Types

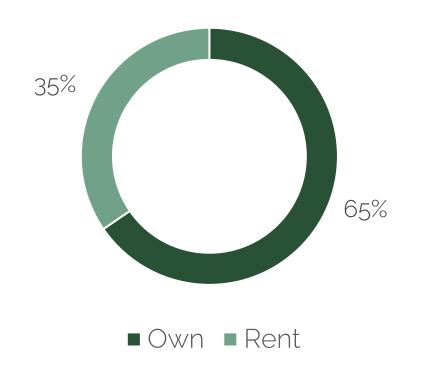


Homeowners and Renters

52,531 housing units in Harnett County

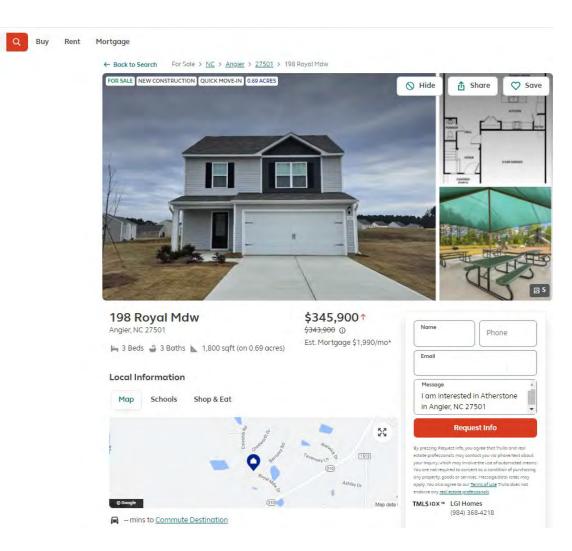
- 65.4% owner occupied
- 34.6% renter occupied
- Since 2000, home ownership rates dropped 4.9% and rental households rose 4.9%.
- 43.3% of renters pay 30% or more of their household income on housing

Harnett County Own/Rent (2020)



Median Home Value

- 2023 Median Listing Price: \$339,900
 - Down -2.9% year-to-year
- 2023 Median Home Sold Price:\$304,000



Source: Realtor.com, Trulia.com

Housing Affordability

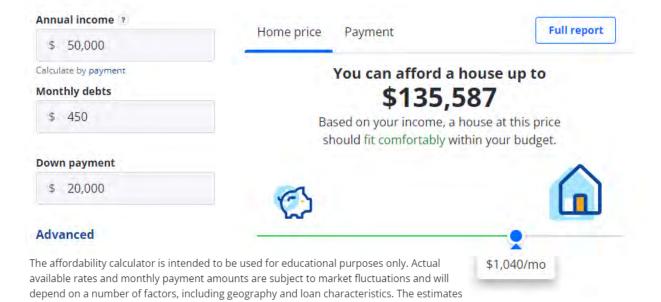
Affordability Calculator

are based on information you provide, and may not include other fees and costs that a

make loans and this is not a commitment to lend.

lender may assess in addition to monthly principal and interest, such as taxes and insurance and the actual payment obligation may be greater. Zillow Group Marketplace, Inc. does not

Use Zillow's affordability calculator to estimate a comfortable mortgage amount based on your current budget. Enter details about your income, down payment and monthly debts to determine how much to spend on a house.





Fire Marshal Salary: \$15.21/hour = \$33k



Entry Level Teacher Salary:

\$38,410 – Bachelor's Degree

\$41,960 - Master's Degree

includes annual supplements specific to Harnett County

Transportation

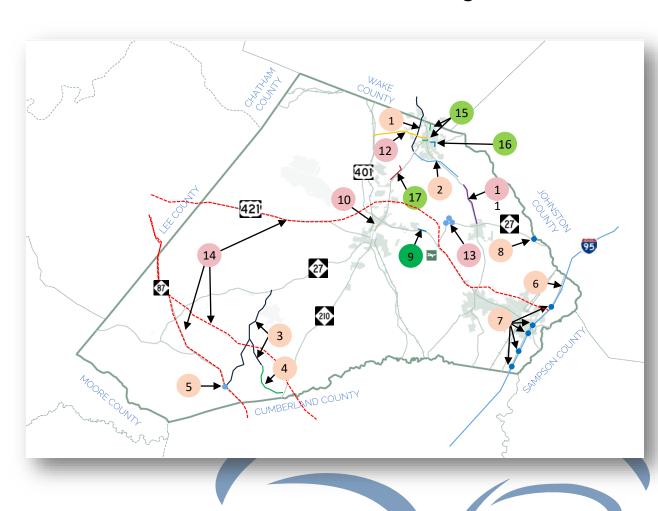
Highway Projects Under Construction

- 1 NC 55 (NC 210 to SR 4809 (Jicarilla lane). Part on new location. CY: 2023
- NC 55 (Just South of SR 1532 (Oak Grove Church Road) to NC 210. Part on New Location.)
 CY: 2024
- 3 SR 1117, SR 3242, SR 1615. Widen Curves and Install Rumble Strips. CY: 2022
- SR 1121 (Ray Road)-NC 210 to SR 1120 (Overhills Road). Widen to Multi-Lanes, Part on New Location. CY: ---
- 5 NC 87/24 (SR 1117 (Nursery Road). Intersection Improvements. CY: 2023
- 6 I-95 (Widen to Eight Lanes) CY: 2019/2020
- 7 I-95 (Improve Interchanges) CY: 2020/2022
- 8 NC 27 at SR 1581- Realignment / Intersection Improvements. CY: 2022

Bicycle and Pedestrian Projects Under Construction

Gampbell University Sidewalk (Wade Stewart Circle to Pearson Road in Buies Creek. Construct Sidewalk)
CY: 2021

2024-2033 STIP Projects



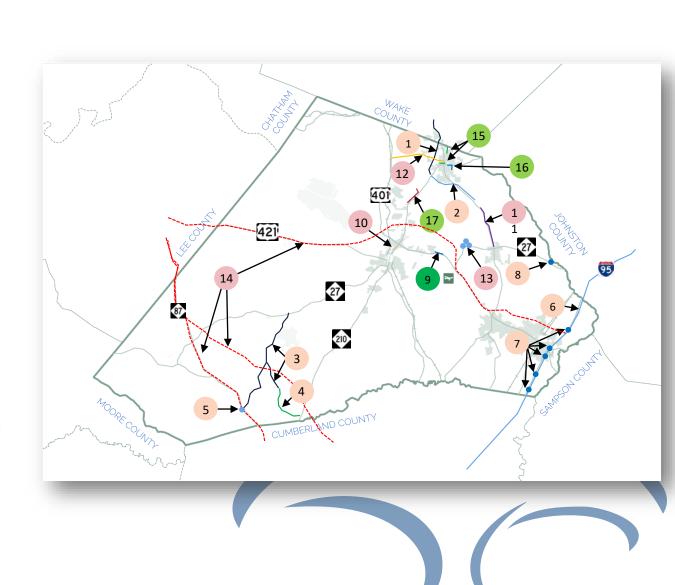
Transportation

Highway Projects

- US 401 (North Main Street)--Parker Lane to McKinney Parkway. Construct Median CY: Funded for Preliminary Engineering Only
- 1 NC 55 (NC 27 in Coats to SR 1006 (Old Stage Road (North)). Widen Roadway.
- 1 CY: Not Funded
- SR 1441 (Chalybeate Springs Road)- Curve and Pavement Marking Improvements. CY: 2025
- NC 27 (Construct Roundabouts at two Intersections and Close NC 27/SR 1516)
 CY: 2024
- 14 I-685 New Alignment Connecting Sanford and I-95 (Three Alternatives)
 CY: Not Funded

Bicycle and Pedestrian Projects

- SR 1501 (Junny Road); North Willow Street; West Lillington Street Construct Sidewalk Extensions CY: 2024
- East McIver Street to South Wilma Street in Angier- Construct Sidewalk Extensions and Install a Crosswalk. CY: 2024
- Nc 210 -- Construct a Multi-Use Path from Harnett Central Road to North Harnett Primary School Road CY: 2024



Northwest Area

Major Roadway Recommendations:

- U.S. 401
 - Widening (2 to 4 lanes)
 - Upgrades at Key intersections:
 Piney-Grove Rawls, Chalybeate, Chalybeate Springs, and Rawls Church Roads
 - Parallel Collector Street Network to US 401
- NC 210
 - Widening

Most Recent Plans/ Studies



Northwest

Southwest Area

East Area

Jetport Master Plan (2023) 2050 MTP-CAMPO (2022)

CTP-FAMPO (2022) Harnett NW Area Plan (2019) 2045 MTP-FAMPO (2019) SW Area Study (2019) U.S. 40 I Corridor Study (ongoing) Grow Harnett County (2015)

Arnett Harnett County
Outy
Outy
Amended 2017)

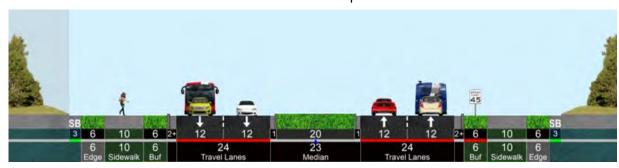
401

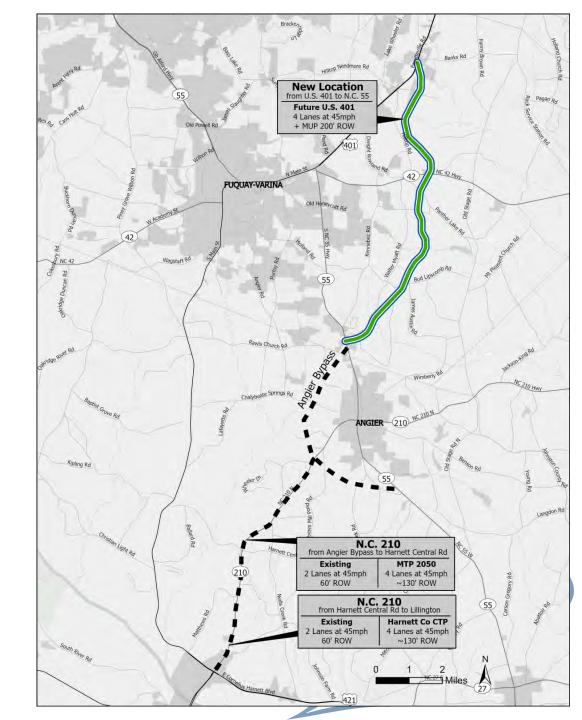
2035 LRTP-CAMPO (2009)

Major New Location Roadways – 401 Corridor Study

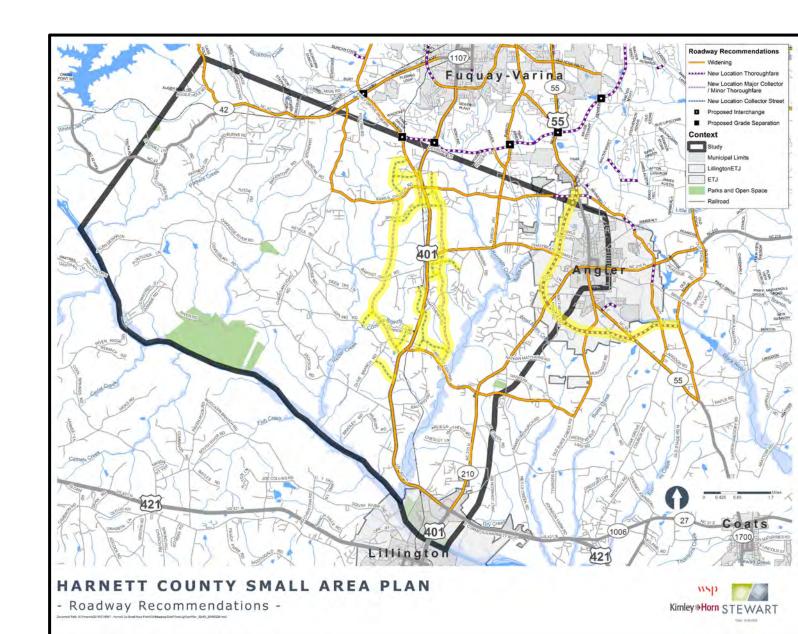
Major Recommendations

- New location roadway in Wake County
- Alignment along Angier Bypass (under construction) and NC 210 in Harnett County
- Cross-section will be four-lane median divided with 10' sidepath





Major New Location Roadways - NW Harnett Area Plan



Key Greenway Segments

Major Recommendations:

A: Angier to Coats Rail Trail

B: Coats to Dunn-Erwin Rail Trail

C: Lillington to Coats

D: Raven Rock State Park to Lillington

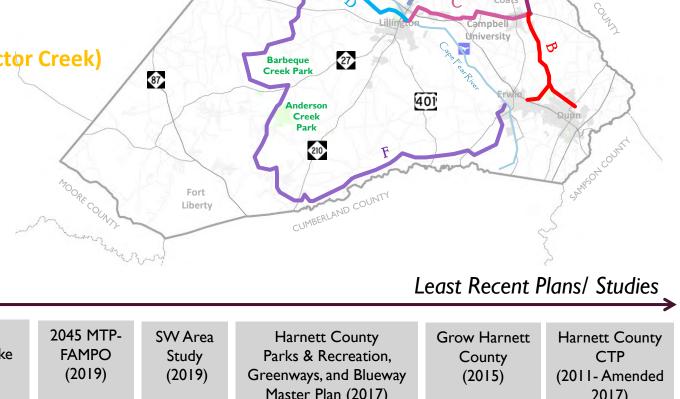
E: NW Harnett County to Raven Rock State Park (Hector Creek)

F: SW Harnett County On-road Bicycle Route

Other Opportunities

G: Segments of existing multi-use path along NC 210 due to recent development

Most Recent Plans/ Studies



Raven Rock

State Park

2050 MTP-CAMPO (2022)

CTP-**FAMPO** (2022)

Harnett County Bicycle, Pedestrian, & Greenway Plan (2021)

Harnett NW Area Plan (2019)

Sandhills Regional Bike Plan (2019)

Master Plan (2017)

2017)

ABCD

AB

ABCD

Public Transportation System

Existing System

- Community Transportation program serving both human service consumers and the public
- Operating hours: 8:00 a.m. to 5:00 p.m., Monday through Friday
- Services include Subscription routes, Dial-A-Ride (\$3 per stop in the county and \$5 per stop out of the county), and Demand-Response service trips
- Curb-to-Curb service
- Services provided are medical, personal, human service, employment, and education
- Daily routes to Senior Citizen Centers and Central Carolina Community College
- Offers transportation to nearby counties for medical appointments only on designated days (\$5 one way, \$10 round trip)



Public Transportation Recommendations

Bus Routes

Harnett County CTP* (2011-Amended 2017)

2050 MTP* CAMPO (2022)

2035 LRTP* CAMPO (2009)

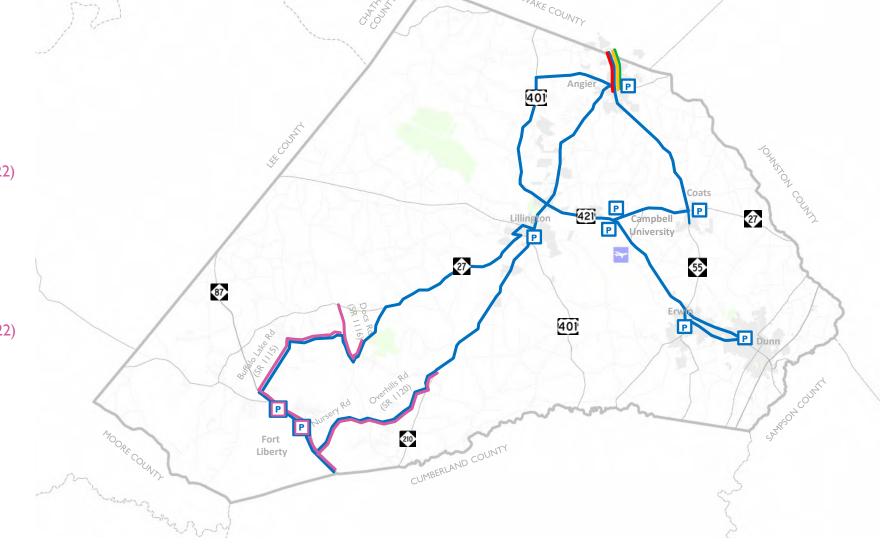
SouthWest Area Study (2019)

CTP FAMPO/ Cumberland County (2022)

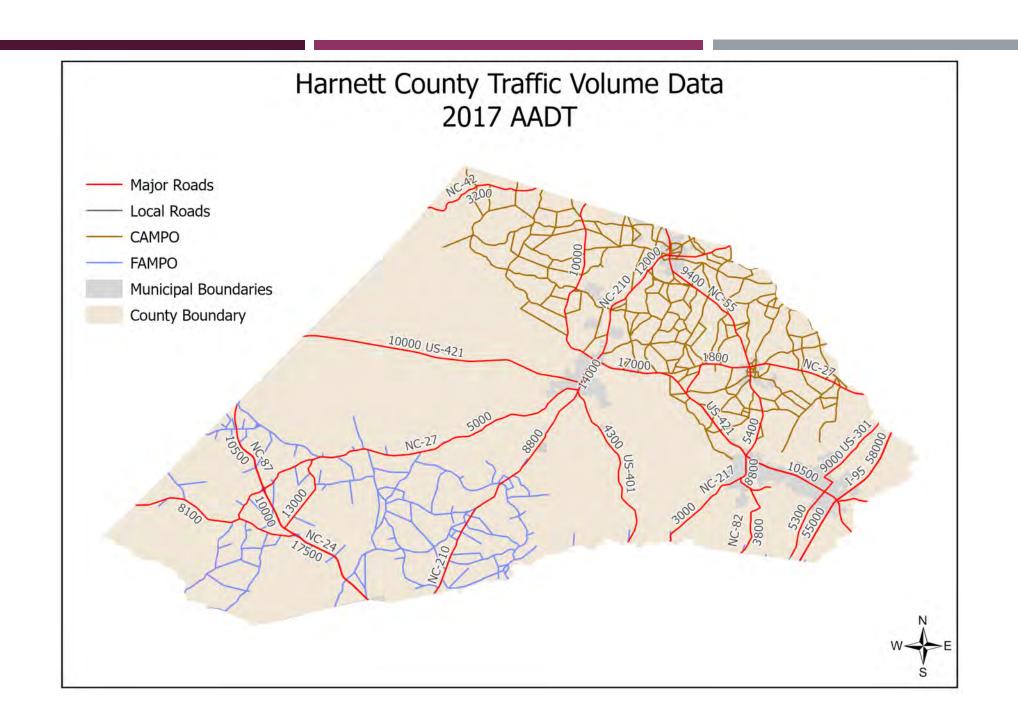
Potential Park-and-Ride Lots

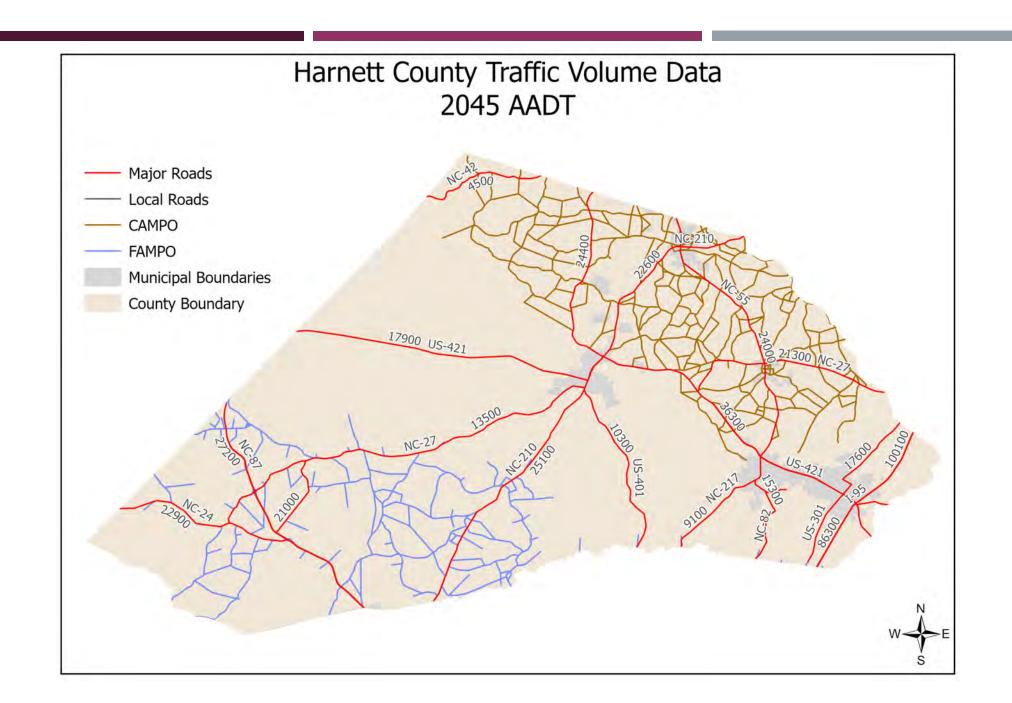
Harnett County CTP P (2011-Amended 2017)

CTP FAMPO/ Cumberland County (2022)



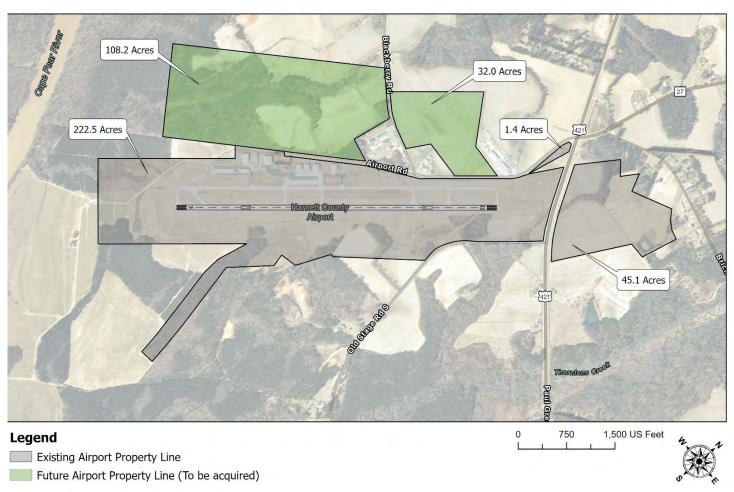
*CTP: Comprehensive Transportation Plan *MTP: Metropolitan Transportation Plan *LRTP: Long Range Transportation Plan





Harnett Regional Jetport (HRJ)

- Role General Aviation (GA) airport
- Airport Master Plan Identifies long-term plans (in review by FAA)
- Activity Forecast Operations (Takeoffs/Landings)
 - Projected to increase by 1,300+ annually in 2040

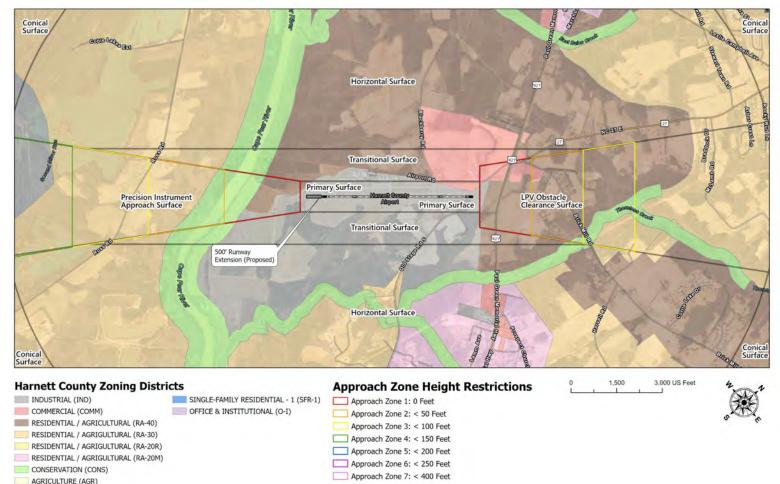


Harnett Regional Jetport (HRJ)

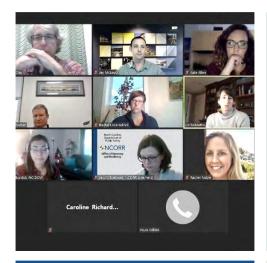
Harnett County Zoning

- Article IX: Airport Height Control
 - Does not restrict residential uses.
 - Focus on height, electrical interference, lighting and glare
- Airport Property Zoned as Industrial (IND)
- Mainly Residential Zoning (RA), RA-30 or Commercial (COMM) zoning to the north and west of HRJ.
 - Could result in conflicting residential uses within approaches

SINGLE-FAMILY RESIDENTIAL - 3 (SFR-3)



Public Engagement



STAKEHOLDER
INTERVIEWS /
FOCUS GROUPS



COMMUNITY SURVEY



STEERING COMMITTEE



PUBLIC MEETINGS



SOCIAL MEDIA

Survey

LIVE NOW!

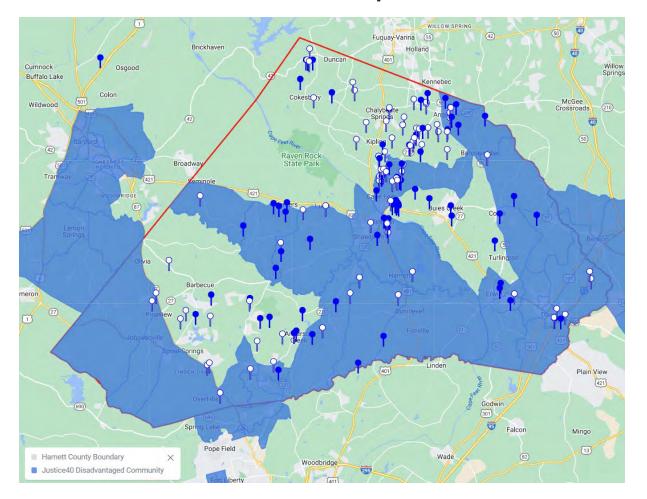
- Live since for 1 week
- Nearly 200 Participants so far...
- Link: https://publicinput.com/harnetthorizons survey





Survey

PARTICIPANTS AS OF 2/14







Vision and Goals

What is your vision or a major goal for Harnett County over the next 10-20 years?



Next Steps

- Advertise Community Survey
- Public Meetings
- Draft Vision & Goals
- Draft Recommendations by Plan Element
- Steering Committee #3

